



THE  
PHILIP GEORGE  
SALON

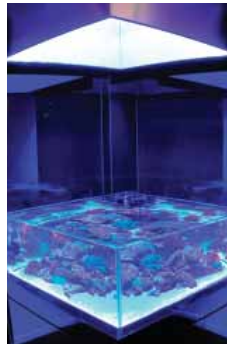
The Hong Kong icon with an international outlook



Salon move allows funky redesign

"We needed to take on more stylists to look after the growing number of clients so we had no choice but to move to this larger space," said owner Philip of the recent move to Duddell Street. The move also allowed a redesign and the new salon is all minimalist lines with the selective use of the funky signature pattern you see on the masthead above.

Philip's pride is the four foot square tropical fish tank which, unlike most diving locations these days, boasts *live* coral. "The movement of the fish and coral fronds is extremely relaxing and brings a very positive energy to the salon," explained Philip.



If you have yet to visit the The Philip George Salon, you *should* make an appointment. The salon is a Hong Kong icon, having been in business for close to 25 years. Philip's passion, creativity and respect for people have earned the salon a loyal following and a well-earned reputation for caring professionalism. The salon has also been acknowledged by the Hong Kong Tourist Association (now Tourism Board) for its "envious reputation for colour treatments, in particular". See details below to make an appointment.

Let Jon Clifford make a star of you

Any successful salon needs to keep ideas fresh and the arrival of Jon Clifford from the UK, via the US, has caused quite a buzz for everyone at The Philip George Salon. Jon is an extremely experienced hair designer and also brings an element of the glamorous jet-set lifestyle, having worked on many photo shoots and on several national artistic teams while in the US.

In Hong Kong Jon has his feet firmly on the ground and is now seeing new clients, delighted to be able to use his experience to help them look their absolute best.

For an exciting new look, call 2524 3143 for an appointment with Jon. He is offering \$100 off until 15 June so call today!



Jon shows off his skills at a recent hair show in Hong Kong

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**PG Tip:** Shampoo or conditioner residue is a common cause of dull hair —so rinse your hair well, then rinse again!

Price list (HK\$)

Styling  
Ladies Cut and Blowdry ..... \$900-480  
Men's Cut and Blowdry ..... \$550-350  
Blowdry ..... \$450-230  
Children ..... \$450-200  
(Under 12 years old)

Perms  
Whole Head ..... \$1300-1100  
Half Head ..... \$950-850  
Straightening ..... \$900  
Ion Straightening ..... \$1800

Colour  
Tint ..... \$700  
Change of colour ..... \$1100-900  
Foil Highlights whole ..... \$1500-1300  
Foil Highlights half ..... \$1100-900  
Conditioning Colour ..... \$550  
Hair Treatments ..... \$450  
*Hair chemical services do not include cut or blowdry price*

Price range reflects the rate charged by Philip, a Senior Stylist or a Stylist.

Additional services  
Manicure ..... \$150  
Pedicure ..... \$270  
French Manicure ..... \$170  
Re-Varnish finger nails ..... \$110  
Re-Varnish toe nails ..... \$140  
Brush shining ..... \$100  
Eyebrows ..... \$100

Salon Hours: Monday through  
Saturday 9:30am – 6:30pm.  
Last chemical service 5pm.



## Styling your hair safely

Whether you're looking to tame your hair or add some bounce, there are few people who can get the look without using hair enemy #1 — the hairdryer. Philip tells us that the secret to safe drying is all in the timing.

Although the best way to dry your hair is simply to pat it with a towel then leave it to dry naturally, the hairdryer is a handy tool that not only speeds the process but straightens kinks and adds bounce. But we all know that dryers dry out your hair and can split the ends. Moisture is as important to your hair as it is for your skin. It is moisture not oil that keeps hair soft and resilient, and overuse of a dryer can rob the hair of this precious moisture. As with many things in life, it is not what you do but how you do it.

*To use a dryer correctly follow these simple steps:*

**Towel drying:** After shampooing avoid the temptation to vigorously rub your hair with a towel; this can break your hair.

Instead press the towel into your hair to remove excess water. Then carefully ease out the tangles with a wide-toothed comb starting from the ends and working up.

**Using the dryer:** Hold the dryer about six inches away from your hair. Dry the back and sides of your head first, and work towards the crown and front. Start by using a high speed/high temperature setting on the dryer and as the hair dries, reduce the setting to a lower temperature.

If you are using a brush for styling, choose with soft, pliable plastic bristles and use it gently as a brush can do more damage than a dryer.

**Finishing off:** When your hair is almost dry, turn down the heat and reduce the speed. Drying your hair for even a few seconds after the 'dry point' will quickly remove the moisture from the hair cells and lead to brittleness, dullness, breakage and split ends. It is better to err on the side of caution and leave your hair slightly damp but if you want your hair to be absolutely dry, check your hair constantly as you dry and stop the instant it no longer feels damp.

## Stylist in the spotlight

Senior Stylist Shirley is a setting hairstylist and hair-care specialist. For over 10 years she has helped multitudes of women realise their best hair looks. She is well known for her specialty, corrective haircutting, which includes restructuring a style to better suit an individual. Shirley is also happy to offer much sought after advice on hair care and styling techniques for women from all walks of life.

She combines down-to-earth attitudes with high-fashion sensibilities, peppered with heaps of talent and is emerging as the most popular stylist on the hair scene today. "A style must be individual first—simply following the latest trend shows a lack of imagination. However, I do love the way trends make the fashion and beauty industry interesting and exciting," said Shirley.



"...simply following the latest trend shows a lack of imagination"

## 5 tips for healthy hair

- 1 **Don't forget your ABC.** Although your hair is dead, the roots need nutrition. **Vitamins E and B** are particularly good for your hair as well as your nails. Vitamin E and the B vitamins help stimulate blood circulation to the scalp so enhancing hair growth and helping to prevent hair loss. Vitamin A keeps your hair supple and can help prevent dandruff while Vitamin C stimulates the hair growth and regulates the generation of pigments in the hair strand, keeping your hair vibrant and shiny.
- 2 **Protein builds hair** as well as muscle. Hair is made up of protein, so eating enough is vital for strong, healthy hair. Breakfast is the most important meal for your hair (and for you) as you need to kick-start your metabolism. Get protein on the menu by including an egg or two, ham, bacon or fish, such as old-fashioned kippers.
- 3 **Hydrate!** Maintain a high level of moisture in your hair by regularly giving your hair either protein or moisturising treatments.
- 4 **Do not over process** your hair by having too many chemical services back to back.
- 5 Finally, get your **hair trimmed** regularly to avoid split ends, or to prevent a great haircut becoming tired and out of shape.

To receive this monthly newsletter with tips and news of offers by email, please send your email address to [pgeorge@netvigator.com](mailto:pgeorge@netvigator.com)

## Hair Relief HK

The hairdressing community and their clients have come together to reach out and help those who have been hurt by the deadly earthquake. Over 70 salons are now holding donation boxes at salon reception-counters, inviting clients/hairdressers to and the response has been phenomenal.